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QVC ECOMMERCE INTERNSHIP

QVC has an engaging opportunity for 7 interns to work with the eCommerce team at our Studio Park (West Chester, PA) location. This is a hands-on position offering great insight into QVC's business. The eCommerce team is critical in creating a streamlined and integrated approach to support our multichannel business. The team works to maximize eCommerce strategies, creative direction, platforms, and promotional messaging for brands and individual items. Our team's key objectives include optimizing multichannel resources, communicating support strategies to key stakeholders, and to learn from successes and challenges.

Essential Duties and Responsibilities:

- Assist in all phases of eCommerce daily tasks
- Complete product ranking and class updates for QVC.com
- Complete Seasonal marketing updates for QVC.com
- Collect and organize data into spreadsheets and presentations
- Become proficient in maintenance programs and information systems
- Develop an understanding of business processes and flows to deliver items, data, etc on-time to drive sales
- Work with merchandise teams as well as vendors to obtain content, images and assets for items being built for the digital platforms
- QA website daily

Please note to be qualified for the internship you must meet the following requirements:

- Must be able to work 37.5 hours per week from May 26th to August 7th
- Enrolled at an accredited college or university (Must be a current student. Recent grads will not be considered)
- Completed at least four (4) semesters of college from the following majors: Marketing, Business, Economics, Finance, Ecommerce

ABOUT QURATE RETAIL GROUP

Qurate Retail Group believes in a third way to shop – beyond transactional ecommerce or traditional brick-and-mortar stores – for customers who crave engaging shopping experiences. The Qurate Group consists of eight leading retail brands: QVC, HSN, zulily, Ballard Designs, Frontgate, Garnet Hill, Grandin Road and Ryllace. Qurate Retail Group combines the best of retail, media and social to curate experiences, conversations and communities for millions of highly discerning shoppers. Together we reach approximately 380 million homes worldwide through 15 TV networks and multiple ecommerce sites, social pages, mobile apps, print catalogs and in-store destinations.

To apply – please check out www.qvc.com/careers

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