

**KOHL'S**

# eCommerce Digital Merchandising Intern

That just sounds impressive.

As an eCommerce Digital Merchandising Intern, you will develop selling strategies and tactics across all Kohl's digital channels to provide the best digital customer experience while driving sales through strategic site merchandising, optimizing internal search and product recommendations and analyzing customer data.

## What you'll do

Analyze the customer behavior using internal reporting to optimize all devices and product finding methods (browse, search & recs.)  
Research the influence of marketing channels and understand the impact these external drivers have on a category of business  
Code applications

Enhance customer experience by maintaining best in class online shopping experience

Responsible for collaborating with merchant, marketing and digital partners to develop and prioritize browse & search experiences and category initiatives to best drive sales and conversion

## Career path

Digital Merchandising Coordinator  
Digital Vendor Marketing Planner  
Digital Merchandising Assistant Manager  
Digital Manager, Planning, Insights & Digital Merchandising  
Digital Merchandising Senior Manager  
VP Digital Merchandising

## This is you

Undergraduate Junior  
Data lover  
Analytical thinker  
Customer obsessed  
Fearlessness about technology  
Innovative thinker

## Your major is probably something like

Marketing  
Retail  
Communications  
IT  
Analytics

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## Perks!

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10 week paid internship

Located in Milwaukee, WI

Free summer housing

Associate discount

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