

KOHL'S

Creative Marketing Intern

Shh...don't let the other internships know that this is your favorite.

Do you love design, creative storytelling and creative problem solving? If so, this is for you! Creative marketing interns will have the opportunity to learn about how creative marketing impacts the marketing ecosystem. They will work collectively, as well as independently, with other creative team members developing creative solutions solving our customer needs through multiple omni-channels!

What you'll do

All:

Aim to create thoughtful creative solutions that tell stories through copy and design, while understanding and meeting the overall objective.

Deliver daily creative solutions to our customer.

Copy:

Leverage storytelling as well as story creation

Design:

Execute overarching design (look & feel) in conjunction with Copy

This is you

Undergraduate Junior

Passion for Design or Writing

Think high-level and enjoy brainstorming and pushing yourself creatively

Self-motivated with a positive attitude

Respond well to feedback

Career path

Copy Writer/Designer

Copy Writer/Art Director

Sr. Copy Writer/Sr, Art Director

Your major is probably something like

Journalism

Graphic Arts

Emphasis in Photography

Perks!

10 week paid internship

Associate discount

Free summer housing

Cookies

KOHL'S