

KOHL'S

Merchandise Analyst Intern

Your friends are already jealous.

As a Merchandise Analyst Intern you will work in a Buying Office and use data to make recommendations on what products to buy, how much to buy, and what locations to send it to.

What you'll do

Review data to determine what's selling and what's not

Learn about allocation & localization (Ex. Why you wouldn't send puffer coats to a store in Florida)

Observe the buyer and help make strategic assortment decisions

Present selling recaps to managers (best and worst sellers)

Use competitive shopping to analyze trends, pricing, & marketing

Career path

Merchandise Analyst Intern
Merchandise Analyst Trainee
Merchandise Analyst
Assistant Buyer
Planner
Buyer

This is you

Undergraduate Junior

You prefer to work with a team vs. alone - you love people!

You know your way around a spreadsheet

You not only like to prove a point, you usually have data to back it up

Multi-tasking is your thing, but you're also extremely organized

You have a passion for products and love to learn about what customers want!

Your major is probably something like

Marketing
Analytics
Retail
Merchandising
Finance
Business Administration
Management

Perks!

10 week paid internship

Free transportation to and from work

Free summer housing

Associate discount

Cookies

Free coffee

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